



Why we Light our Streets and Roadways

In view of the health concerns raised over introducing electric light into the nighttime environment, we will revisit the foundational value in effectively and responsibly lighting our streets and roadways for drivers, pedestrians and other users in the space. The session will include updates on research, technology and standards.

Breakfast, education, and networking are planned; we look forward to welcoming you.

Our Speaker: Shirley Coyle is with Cree, Inc. Cree is a market-leading innovator of LED luminaires and LED components.

Shirley holds a dual role in Cree's Lighting division - as VP of Specification Sales for North America, and as leader of Cree's Canadian business unit. With over thirty years in the lighting industry and Lighting Certified since 2000, Shirley is a Past President of The Illuminating Engineering Society (IES), and is on several IES committees including Roadway Lighting, Lighting for Outdoor Public Spaces, and Street & Area Lighting. Shirley is also a Board Member for Electrofed, and a member of CIE.

Please Join Us
February 12, 2019
7:30 am – 9:00 am
Hilton Garden Inn Buffalo Airport
4201 Genesee St.
Cheektowaga, NY

7:15 am	Registration
7:30 am	Breakfast
7:45 am	Presentation

IES Member \$30
IES Non-Member \$40
Online registration or RSVP to
Wally Lukasik at 716-768-6715
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